



Empowering Businesses Protecting Your Customers

Our Value-Added Services Deliver Enhanced Value To
Your Customers



What is Found

Found has developed innovative technology solutions for forward-thinking **retailers, insurers, and any business** looking to offer greater value and benefits to their customers, members, or policyholders.



Enhancing protection for your customers

Through seamless digital solutions, we help safeguard your customers' valuable possessions.

However, our services provide far more value beyond safeguarding valuables to both partners and their customers



Delivering for you

We can help you deliver enhanced value to your **policy holders**, **customers** or **members** and unlock opportunities for upselling, increasing your customers total financial contribution to your business.



Increase **customer acquisition** (lower cost) add new distribution channels



Increase **customer satisfaction** Increase **customer retention**



Increase total **value of customer**, Opportunities to offer further products/sales opportunities



Personalise the user experience through **unique data**



Increase subrogation **reduce claim costs**



Improved **reporting processes** for any insurance claims

A big problem

Did you know annually in the UK?

£50+ million
of rural crime



350,000
phones stolen



£66+ million
worth of tools stolen



£300+ million
worth of jewellery stolen



*In total over **£5 billion** worth of items lost and stolen annually in the UK*

***Over 50% of stolen items end up online or in secondhand hand retailers for sale**

***Only 5% of stolen items are ever recovered**

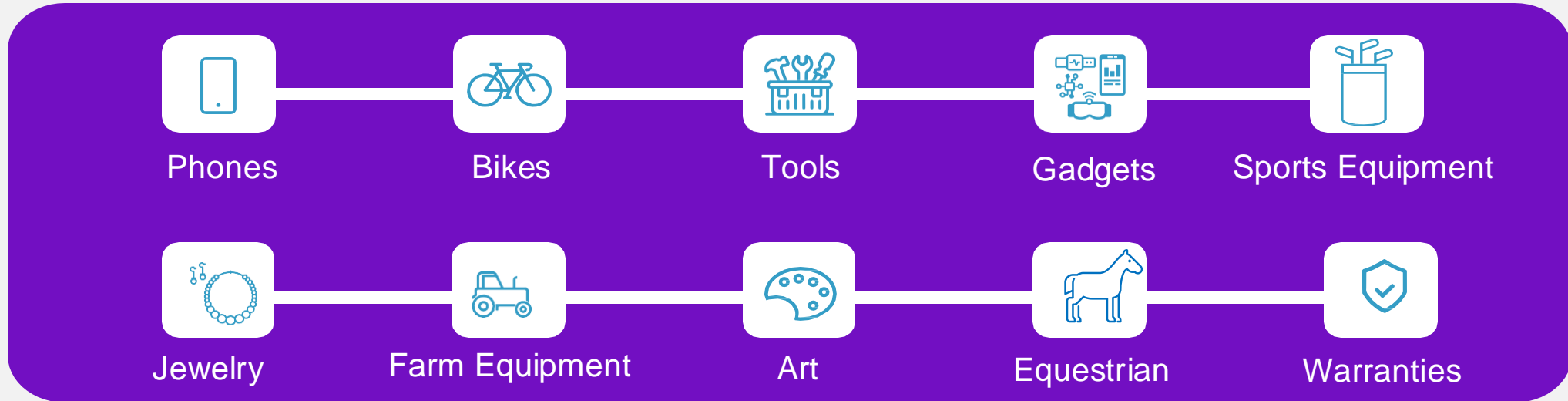


Founds cutting-edge technology and innovative business model
assists in safeguarding and finding lost and stolen valuables

Show your customers you're dedicated to doing more to help protect their valuables.

Protecting things that matter

Our products and services provide value to a wide variety of items, including but not limited to:



Show your customers you're dedicated to doing more to help protect their valuables.

Two core products



found PROTECT



Who's it for

Your
Customers/
Policyholders



Purpose

Allows customers to register
valuables in our app for proof of
ownership and record keeping



Feature

Report stolen items
Report lost items
Report a claim



Peace of mind

Found Protect Members
have access to Seeker

SEEKER



Who's it for

Insurers and
Your customers



Purpose

Search, find, and retrieve
stolen items



Feature

Data scraping - Monitors
online retail platforms and
second-hand retailers for
stolen items



Physical Recovery

Assists in the physical
recovery of stolen items

www.searchbyseeker.com

Show your customers you're dedicated to doing more to help protect their valuables.

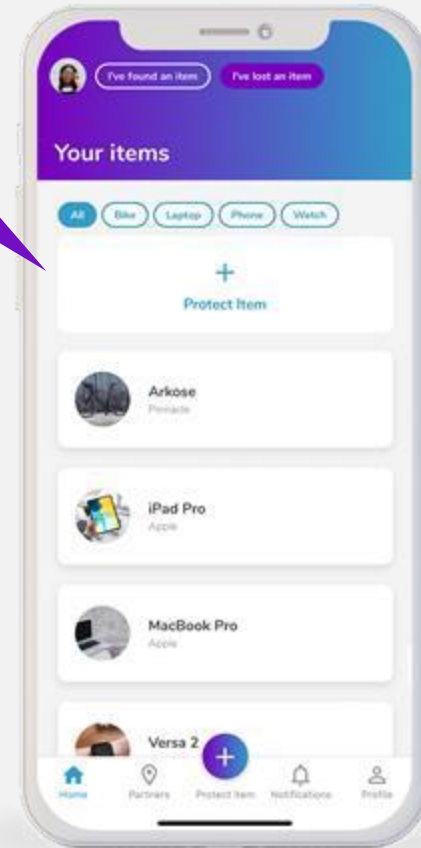
The Found App

Found Protect members can simply register their valuables on the Found app.

Customer focused
Seamless digital solution
Personalised
Cutting-edge technology

Customers registering their valuables:

- ✓ Collect unique data about the customer and identify opportunities to offer other services
- ✓ **Insurance**
- ✓ Reduces fraud with proof of ownership and condition
- ✓ Automatically update insurer on items added that may fall outside standard policy terms
- ✓ Initiate a FNOL via app
- ✓ Store insurance details



Core features for user include:

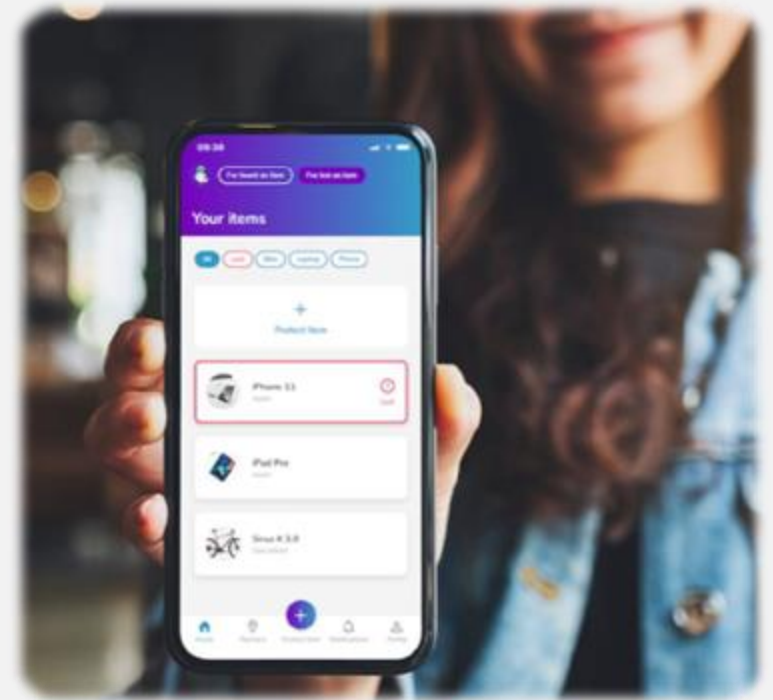
- ✓ Report stolen items which automatically initiate a search using our Seeker technology
- ✓ Report lost items and initiate search
- ✓ Secure record of proof of ownership - image, receipt, serial number and any other key details insurance for claims and police
- ✓ **In app alerts:**
- ✓ Discounts in stores
- ✓ Tips on protecting valuables
- ✓ Thefts in your area alerts
- ✓ Sale alerts
- ✓ Prompts to purchase insurance

Show your customers you're dedicated to doing more to help protect their valuables.

Found- Point Of Sale

Our tech has the ability for your **consumers** at **point of sale** (either in store or online) at checkout to automatically have their new purchase(s) registered in the Found app.

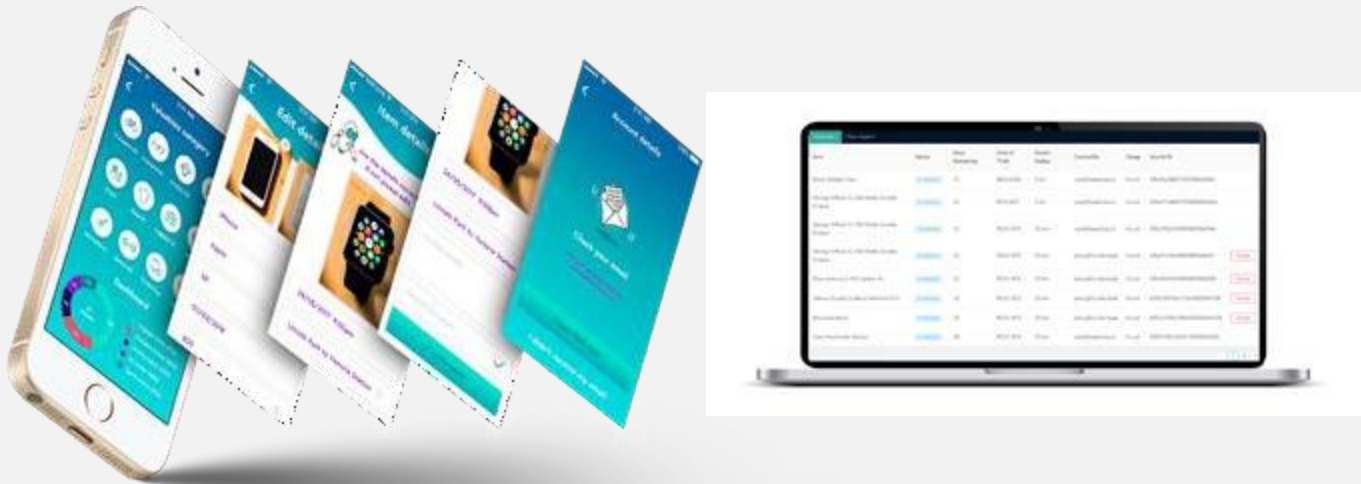
Automatically recording an image, receipt, serial number and any other key details required.



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Leading Technology Platform

Innovative, secure and cutting-edge technology designed to be user friendly, efficient and effective



End-to-End, secure platform



Seamless integrations and cloud-based solutions



Proprietary technology with flexible APIs



Underpinned by a robust database collecting unique data

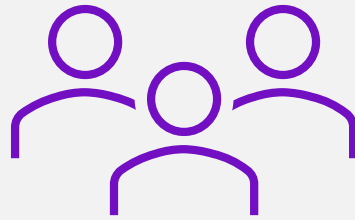


In-house technology with AI capabilities

Show your customers you're dedicated to doing more to help protect their valuables.

You at the centre

At Found, we collaborate closely with our partners to deeply understand your business model, goals, and objectives and identifying we create tailored solutions



customer base. By aligning with your where we can add the most value, that drive growth for you.

Ultimately, our mission is to help maximise customer value and enhance your bottom line.

About Found

Found is a tech lead business that prides itself on being innovative and customer focussed.

Our Core Values

Innovation

We continuously strive to push boundaries and use the latest technologies

Creativity

We believe in creative problem-solving and bringing new ideas to life

Humility

We stay grounded and open to learning, knowing that collaboration and humility drive the best outcomes

Doing Good

Making a positive impact, ensuring that our actions benefit not just our customers, but also the communities we serve

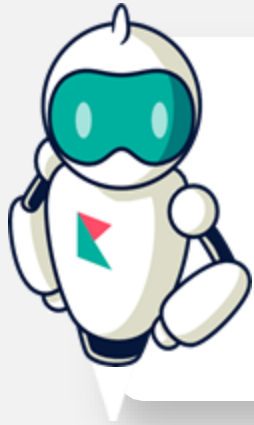
Personalised Collaboration

We ensure that our services align with partners needs and their unique values

Supporting Each Other

Teamwork and mutual support are at the heart of our company

Show your customers you're dedicated to doing more to help protect their valuables.

The logo for 'found' is displayed in white lowercase letters on a purple rounded rectangular background. A small, stylized flag icon with red, green, and blue triangles is positioned to the right of the text.

Partner with Found to show your customers you are dedicated to helping safeguard their valuables.

Please get in touch for more information about our products and to explore how we can work together



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The logo for 'SEEKER' is displayed in black uppercase letters on a yellow rounded rectangular background. A small, stylized flag icon with red, green, and blue triangles is positioned to the right of the text.

www.searchbyseeker.com

The logo for 'found PROTECT' is displayed in white lowercase letters on a purple rounded rectangular background. A small, stylized flag icon with red, green, and blue triangles is positioned to the right of the text. The word 'PROTECT' is in a smaller font size below 'found'.

www.foundprotect.com